

SUMMARY BUSINESS STRATEGY 2021-2026



Our Vision

Great Homes - where people feel proud to live in high-quality, sustainable homes.

Great People - where everyone has opportunities to achieve excellence; and

Vibrant Communities - where people want to belong.

Our Vision is commonly expressed as

“Great Homes, Great People, Vibrant Communities”.

Our full Business Plan Strategy is available on our website www.shirehousing.co.uk.

Our values

Our Vision is supported by our Core values. The Staff Team and Management Board refined these during the Business Planning process:



Integrity - we are open and accountable in all we do.



Inclusion - we value diversity.



Diligence - we get things right.



Caring - what matters to you matters to us.

These values define how we operate, interact with our stakeholders, and shape the delivery of our strategic objectives. They drive our business transformation, ensuring value for money in our work delivering high quality outcomes for our tenants and customers.

Strategic Objectives

We reviewed our strategic objectives to ensure that we stay focused on working towards our vision over the next 5 years. All our activities will be aligned to delivering these specific objectives. Outcomes and targets will help us measure our performance.

Community Engagement

To empower our communities through engagement.

Wellbeing

To enhance wellbeing in our communities.

Climate Change

To take positive action on climate change.

Organisational

To strengthen our internal capabilities and resilience.

Strategic Priorities

Some of the top strategic priorities to help us meet our objectives are outlined below:

Community Engagement Wellbeing Climate Change

Organisational

Community Engagement

- We will develop and implement a new Community Engagement Strategy, including strengthening our work with partners, stakeholders and Community Led Action Plans.
- We will help to shape the tenant of tomorrow and community of the future.
- We will partner with other agencies to deliver intergenerational projects.

Community Engagement Wellbeing Climate Change

Organisational

Wellbeing

- We will proactively support our communities and stakeholders in mitigating the social and economic impacts of the Covid-19 pandemic.
- We will collaborate with the East Ayrshire Health and Social Care Partnership to address housing, health and social care integration and consider opportunities to develop properties in this area.
- We will invest in our properties to ensure they remain safe havens for tenant wellbeing.

Community Engagement Wellbeing Climate Change

Organisational

Climate Change

- We will ensure carbon impact awareness is in everything we do, including procurement of reactive and planned maintenance.
- We will create a Sustainability Group involving tenants and their children to help to change behaviours for the good of the planet.
- We will work in partnership to reduce fuel poverty amongst our tenants.

Community Engagement Wellbeing Climate Change

Organisational

Organisational

- We will develop and implement a People Strategy, encouraging talent management and professional development.
- We will commit to undertaking training opportunities and ensuring continuous personal development.
- We will continually improve our processes and procedures to support our operations.



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This report is available in PDF format on our website and can be made available in a range of formats and different languages if required.

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